Gabriel Metcalf - The San Francisco Exodus

theatlanticcities.com. October 14, 2013. My friends keep moving to Oakland. Gone from San Francisco for greener pastures and cheaper rents, because it's just gotten too hard, by which I really mean too expensive. Their move signals that something has gone terribly wrong in this most progressive of American cities.

In some ways, we came by the problem innocently. San Francisco had the good fortune to be one of the very few 19th century industrial cities to successfully make the transition to a new, post-industrial economic base. It wasn't just bohemians who set up shop here—all kinds of entrepreneurs and creative business people decided to call San Francisco home. As wave after wave of older industrial jobs moved out of town, new types of work were created to replace them.

At the same time, San Francisco was a great place to live. Partly from historical inheritance and partly from the work of activists who chose to make the city the focus of their activism, the city remained a walkable, urban paradise compared to most of America.

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