

NextBillion And Ashoka Launch Affordable Housing E-book - The Big Idea: Global Spread Of Affordable Housing

Until today, affordable housing has not received much attention from social entrepreneurs but this is about to change. [NextBillion](#) and [Ashoka](#) recently launched the e-book [The Big Idea: Global Spread of Affordable Housing](#) with the aim to foster an important dialogue about the need for access to affordable homes.

The e-book serves as a call to action for both social entrepreneurs and impact investors. The authors point out that housing is closely tied to all the other issues that are being addressed and is therefore a crucial area of social entrepreneurship. It is tied to everything from healthcare, energy, water and sanitation to education. As housing is one of the most challenging and complex sectors of social entrepreneurship, it urgently needs more patient capital and committed entrepreneurs to take the plunge.

Download the
book: <http://socialentrepreneurshipasia.wordpress.com/affordable-housing/>