

The Real Adam Smith: Ideas That Changed The World

The Real Adam Smith: A Personal Exploration by Johan Norberg, takes an intriguing, two-part look at Smith and the evolution and relevance of his ideas today, both economic and ethical. It's difficult to imagine that a man who lived with horse drawn carriages and sailing ships would foresee our massive 21st century global market exchange, much less the relationship between markets and morality. But Adam Smith was no ordinary 18th century figure. Considered the "father of modern economics," Smith was first and foremost a moral philosopher. The revolutionary ideas he penned in *The Wealth of Nations* and *The Theory of Moral Sentiments*, changed the world. Norberg explores Smith's insights regarding free trade and the nature of wealth to the present, where they are thriving and driving the world's economy.

In the second hour, *Ideas That Changed The World*, Norberg traces Smith's insights regarding the benefits of free trade and the nature of wealth to the present, where they are currently in operation. He talks with some of the most distinguished Adam Smith scholars, as well as leaders of some of the world's most admired companies to discover how Smith's ideas continue to be relevant and drive the global economy today.

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