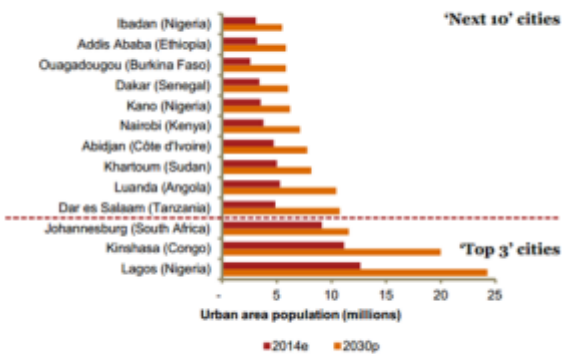


# Barbara Speed ~10 African Cities Whose Economic Importance Will Triple By 2030

**Fig 4:** Population trends in the 'Top 3' and 'Next 10' cities in Sub-Saharan Africa (SSA)



Source: UN Urbanisation Prospects 2014 revision

January 2015. Global Economy Watch, a monthly report released by PwC, usually leads with stories on US employment figures or an analysis of the Eurozone crisis. In August, though, it turned its attention to a more neglected part of the world, running an article titled, "Africa: Growth is on the horizon but where should you look?"

The audience for such reports are the senior executives (CEOs, CFOs and COOs) referred to as occupants of "the C-suite". Most of these guys haven't spent a great deal of time thinking about sub-Saharan Africa's potential as an investment target. But, it turns out, they should.

Read more: <http://www.citymetric.com/10-african-cities>