

Brain Pickings



Maria Popova. Photograph by Elizabeth Lippman for The New York Times

Brain Pickings is the brain child of Maria Popova, an interestingness hunter-gatherer and curious mind at large, who has also written for *Wired* UK, *The New York Times*, Harvard's Nieman Journalism Lab, and *The Atlantic*, among others, and is an MIT Futures of Entertainment Fellow.

Brain Pickings is a human-powered discovery engine for interestingness, a subjective lens on what matters in the world and why, bringing you things you didn't know you were interested in — until you are. Founded in 2006 as a weekly email that went out to seven friends and eventually brought online, the site was included in the Library of Congress permanent web archive in 2012. Here's a little bit about my 7 most important learnings from the journey so far.

Most of all, *Brain Pickings* is a record of my own becoming as a person — intellectually, creatively, spiritually — and an inquiry into that grand question of how to live, of what it means to lead a good life.

Enjoy: <http://www.brainpickings.org/>