Jasper Hamill ~ Could Google Maps Help End Poverty?

forbes.com - Last year in the Indian city of Chennai, more than half a million people suddenly appeared from out of nowhere. These men, women and children weren't rural migrants who had just moved to the city. Neither were they incomers from somewhere else in the world. They were slum dwellers who had lived in the city for generations. It's just that no-one had bothered to notice them.

Read more: http://www.forbes.com/could-google-maps-help-end-poverty/