

# Louise Fresco on feeding the whole world (TEDtalks)

Louise Fresco argues that a smart approach to large-scale, industrial farming and food production will feed our planet's incoming population of nine billion. Only foods like (the scorned) supermarket white bread, she says, will nourish on a global scale. From TedTalks ([Ted.com](http://Ted.com))

[Louise Fresco in Rozenberg Quarterly](#)

more at [www.louisefresco.com](http://www.louisefresco.com)