

# **Mark Binelli ~ Meet Architect Bjarke Ingels, The Man Building The Future**

The convoy of buses departed from the Palazzo on a cloudless spring morning, rolling onto a muted Las Vegas Strip and toward the Nevada desert. The buses carried a group of tech journalists, venture capitalists, curious engineers and startup-culture hype merchants - along with, not incidentally, one of the world's most celebrated architects, Bjarke Ingels - passing sere mountain ranges and spiky yucca trees and a shimmering field of solar panels before finally arriving, after nearly an hour, at their destination: a compound of trailers and shipping containers surrounded by a barbed-wire fence. Someone made a nuclear-test-site joke.

We'd come to witness the first-ever public demonstration of a new super-sonic transportation venture called Hyperloop One. Tech billionaire Elon Musk had roughed out the concept in 2013 and given his blessing to the founders, though he wasn't directly involved himself. Essentially, the plan was for Hyperloop to revolutionize freight and passenger travel by shooting pods through pressurized tubes at speeds of more than 700 mph - faster than a commercial airplane! - using a zero-emission electric-propulsion system. This could mean half-hour trips from Los Angeles to the Bay Area.

Read more: <http://www.rollingstone.com/meet-architect-bjarke-ingels>